



The popular sportsman’s weekly publication is now available as a comprehensive digital archive

Featuring content from 1967 to present



Outdoor News, a Minnesota-based publisher of hunting, fishing, and conservation news, traces its roots back to founder Jim Peterson in 1967. Peterson, a passionate outdoorsman, recognized the need for a dedicated platform to disseminate news, insights, and stories about the activities and issues that mattered most to fellow hunting and fishing enthusiasts.



Throughout its history, *Outdoor News* has remained true to its founding principles, providing timely and accurate information, promoting ethical outdoor practices, and advocating for the preservation of natural resources.



Initially, the publication served primarily the local Minnesota audience, providing coverage of hunting and fishing regulations, conservation efforts, and stories of outdoor adventures. As *Outdoor News* gained traction and credibility within the outdoor community, its influence began to extend beyond Minnesota’s borders. The publication’s commitment to journalistic integrity, coupled with its focus on issues relevant to hunters, anglers, and conservationists, has attracted readers from across the country.

See reverse for more information

Contact your East View representative or info@eastview.com for more information.

About the Outdoor News Digital Archive

The Outdoor News Digital Archive is part of the East View Global Press Archive® (GPA), a groundbreaking program to create the most comprehensive collection of digital news sources from around the world.

The Outdoor News Digital Archive contains all obtainable published issues of the Minnesota edition of *Outdoor News* from 1967 on, with an additional year's worth of content added on an annual basis. The archive offers outdoor enthusiasts and conservationists the most comprehensive collection available for this title, and features full page-level digitization, original graphics, and searchable text, and is cross-searchable with other GPA collections.

Archive: 1967–present
Language: English
Issues: Over 2,500
Pages: Over 72,000
Format: PDF, page-based
Platform: East View Global Press Archive platform

Key features of the GPA platform:

- IP authentication
- Usage statistics
- Unlimited simultaneous users
- Full-image/full-text content
- Cross-searching across all GPA platform titles, including Open Access content, institutional purchased content, and any custom newspaper digitization projects hosted on the platform
- Page-level digitization with hit-term highlighting
- Full-screen browsing
- Clipping and text extraction tools
- Crowdsourced text correction
- Citation generator in MLA, APA, Chicago, and RIS format



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